

For Immediate Release

## The Besen Group's CEO Alex Besen to Speak at 2019 "MWC Los Angeles, in Partnership with CTIA"

**Washington, D.C., September 25, 2019** (PRWEB) -- The Besen Group, an international management consulting practice to the mobile data industry headquartered in the Washington D.C. area, with representatives in Paris and Tokyo, announced today The Besen Group's CEO, Alex Besen, will moderate Private Networks vs 5G Network Slicing session at MWC19 Los Angeles.

**Session Title:** Private Networks vs 5G Network Slicing

**Abstract:** Whilst the premise of network slicing is straightforward the nuts and bolts is anything but. In supporting 5G applications, carriers need to deliver a customized 5G service with all the advantages of network slicing, small cells and coverage. With such complexities, is it possible to keep it simple? As massive IoT, virtual reality and augmented reality puts pressure on the network, what impact will network slicing have on infrastructure requirements? Will there be even more need for infrastructure in the future, and in the quest for tailored and intelligent connectivity, could the rise in private networks be a disrupter or a new opportunity for carriers?

**Speakers:**

David Fontneau, Director, Communications and Technology Division, Office of the Sheriff, Orange County  
Edward Parkinson, Executive Director, First Network Responder Authority  
Suja John, AT&T, AVP, FirstNet Technology Planning & Architecture  
Teri Takai, Board Member, First Network Responder Authority

**Moderator:**

Alex Besen, Founder & CEO, The Besen Group LLC

For more information on Private Networks vs 5G Network Slicing, please visit:  
<https://www.mwclosangeles.com/session/private-networks-vs-5g-network-slicing/>

Mr. Besen has over 23 years of hands-on experience in the mobile industry working for operators and vendors in North America and Europe in numerous roles including business development, marketing, project management and finance. He has been working with mobile network operators in developing their digital transformation strategies, advising MVNOs and enterprises to launch their mobile and mobile data services. His references include Amdocs, Arterra Mobility, BeQuick, BICS, Cosmote, Ericsson, Fenerbahce, Globecomm, Globalstar, Ligado Networks, Limitless Mobile, MTS, Nokia, Orange, Panasonic, Plintron Americas, Reglo Mobile, Sprint, T-Mobile US and Turk Telekom.

He has spoken at In-Building Wireless Congress 2019, Mobile Carriers Show 2019, Mobile Carriers Show 2018, Mobile World Congress Americas 2017, CES 2017, CTIA Super Mobility 2016, Wi-Fi Now USA 2016, Mobile Carriers Show 2016, CTIA Super Mobility 2015, Sprint Mobility in Action Summit 2014, MVNO Industry Summit USA 2013, MVNO World Congress 2013, CCA Global Expo 2013, MVNO Industry Summit 2012, MVNO Industry Summit 2011, MVNO Industry Summit Latin America 2011, LTE North America 2011, LTE North America 2010, MVNO Industry Summit 2010, Eurasia Com 2009, Mobile World Congress 2008, MVNO Summit 2008, MVNO Summit 2007, MVNO Congress 2007, Emerging Mobile Partnerships & MVNOs Conference 2007, CTIA Wireless 2006, and CTIA Wireless 2005.

He was quoted in AGL Media, Bloomberg, Boston Business Journal, Business News Americas, Business Week, CableFax, Chicago Tribune, Computer World, Connected Real Estate Magazine, FierceWireless, Hurriyet, Information Week, Le Journal du Net, Light Reading, Los Angeles Times, MIT Technology Review, New York Times, RCR Wireless, Red Herring, SNL Kagan, Telephony Online, The Kansas City Star, The Prepaid Press, The Seattle Times, The Washington Post, Triangle Business Journal, USA Today, Yahoo Finance and Wireless Week.

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