

For Immediate Release

The Besen Group Congratulates Comcast and Charter Communications To Confirm Launching Their Wireless Services

Washington, D.C., September 26, 2016 (Marketwired) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, congratulates Mr. Brian Roberts, CEO of Comcast and Mr. Tom Rutledge, CEO of Charter Communications to confirm launching their wireless services based on recent media articles.

“On April 11th, 2016 at [Wi-Fi Now USA 2016](#), we predicted that all cable operators are going to explore MVNO business models to launch their wireless services sometime this year or in 2017. In addition to leveraging their Wi-Fi hotspots and homespots to offer their wireless services, we recommend Comcast and Charter to consider 3.5 GHz spectrum and small cells technologies, “said [Alex Besen](#), Founder and CEO of The Besen Group LLC. “We also believe that Comcast and Charter can leverage their existing relationships with media companies to launch an innovative mobile media and mobile advertising service.”

For the past 12 years, The Besen Group has been working in the mobile wholesale business with MNOs, MVNEs, and MVNOs to launch their mobile and mobile data services on a global basis. For a list of references, please visit <http://www.thebesengroup.com/about/reference.htm>.

The following documents can be downloaded for more information and review:

- [Company Presentation](#)
- [MVNO Service Portfolio](#)
- [Mobile Wholesale Seminar](#)
- [US MVNO Seminar](#)
- [MVNO Workshop](#)
- [MVNE Seminar](#)

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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