



For Immediate Release

## The Besen Group Forecasts US MVNO Subscribers Reach 85 Million in 2020

**Washington, D.C., October 5, 2015** (Marketwired) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, released today a new report for the US MVNO market size and forecast from 2015 – 2020.

The Besen Group defines an MVNO as an organization that offers mobile and mobile data services with or without spectrum. The spectrum can be licensed or unlicensed. It may work with multiple HNOs, MVNAs and MVNEs. In addition, The Besen Group considers roaming, reseller, MVNO, network sharing and spectrum sharing as mobile wholesale business models.

“According to CTIA - The Wireless Association, the US wireless penetration exceeds 110% at the end of 2014. We believe the current wireless penetration creates an attractive business opportunity for voice and data MVNOs to enter the mobile market. We also expect many M2M and IoT businesses to explore the mobile wholesale business models as they launch their services in the next few years,” said Alex Besen (@AlexBesen), Founder and CEO of The Besen Group LLC.

The Besen Group US MVNO report includes the following:

- Table: MVNO subscribers and forecast by host network operator from 2015 to 2020
- Chart: MVNO subscribers and forecast by host network operator from 2015 to 2020
- Table: MVNO subscribers vs America Movil (Tracfone) subscribers and forecast from 2015 to 2020
- Chart: MVNO subscribers vs America Movil (Tracfone) subscribers and forecast from 2015 to 2020
- Table: US mobile and MVNO subscribers and US MVNO mobile penetration from 2015 to 2020
- One hour telephone consultation with the senior wireless analyst

Note that this report does not include any M2M or IoT subscribers forecast.

For pricing information on The Besen Group market research report, please send an email with contact details including name, title, company name, phone number to [mvno@thebesengroup.com](mailto:mvno@thebesengroup.com).

### **About The Besen Group** ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

#### **Contact:**

Alex Besen  
Tel: +1.703.981.8168  
Email: [alex@thebesengroup.com](mailto:alex@thebesengroup.com)

#### **Press Contact:**

Mike Houghton  
Tel: +1.703.799.7383  
Email: [houghton@communicate.com](mailto:houghton@communicate.com)