



For Immediate Release

The Besen Group Releases Its MVNE Market Position Matrix

In-Depth Look at “Strengths, Weaknesses, Opportunities, Threats”

Washington, D.C., October 6, 2008 (Business Wire) -- The Besen Group, an international mobile data industry management consulting practice, today announced its MVNE market position matrix. The Besen Group, headquartered in the Washington DC area, with representatives in Paris and Tokyo, offers the outcome of its MVNE market position matrix to MVNOs, MVNEs, MNOs, HNOs and to finance industry professionals specifically to hedge funds, private investors, investment bankers, private equity and venture capital firms.

The Besen Group defines an MVNE as an organization that provides managed services solutions to mobile network operators, host network operators, MVNOs, and other MVNEs.

“MVNEs will play a very important role in the new telecom world as MVNOs enter the mobile market and mobile network operators plan to outsource their services to MVNEs.” said Alex Besen, founder of The Besen Group LLC. “Given the convergence of telecom networks and services and the evolution towards all-IP networks, MVNEs will need to adapt to these changes or else they will face extinction. “

The Besen Group’s MVNE market position matrix evaluates each MVNE by its service portfolio, innovative service offering, scalability, multi-operator integration, time to market, utilization of partnerships, financial strength and the hands-on experience of the management team.

The Besen Group selected and evaluated the following MVNEs: Alcatel-Lucent, Aspider Solutions, Convergys, Effortel, Elephant Talk, Ericsson, Martin Dawes Systems, Materna (Vistream), Nokia Siemens Networks, Simfonics, Sisteer, Teleena, Telogic, Tietoenator and Transatel.

For more information on our MVNE market position matrix, please send an email with contact details including name, title, company name, phone number to matrix@thebesengroup.com.

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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