



For Immediate Release

The Besen Group Launches MVNO Interim Executive Services

Washington, D.C., November 5th, 2014 (Marketwired) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, announced today MVNO Interim Executive Services for new and established MVNOs.

“Our research indicates that more than 70% of MVNOs’ executive team do not have any hands-on mobile and mobile data experience which we believe is one of the most crucial key success factors for any MVNO to launch their services and survive in the competitive mobile market,” said Alex Besen, Founder and CEO of The Besen Group LLC. “The Besen Group is a global network of independent consultants that have hands-on mobile and mobile data experience and work with MVNOs on an interim executive basis. We can serve as an Interim Chief Executive Officer, Interim Chief Marketing Officer, Interim Chief Strategy Officer, Interim Chief Business Development Officer, Interim Chief Financial Officer and Interim Chief Technical Officer.”

For more information on our MVNO Interim Executive Services, please send an email with contact details including name, title, company name, phone number to mvno@thebesengroup.com.

In addition to our MVNO Interim Executive Services, The Besen Group offers the following services to MVNOs:

- MVNO Service Portfolio (www.thebesengroup.com/downloads/MVNO.Service.Portfolio.pdf)
- MVNO Seminar (www.thebesengroup.com/downloads/MVNO.Seminar.pdf)
- US MVNO Seminar (www.thebesengroup.com/downloads/US.MVNO.Seminar.pdf)
- MVNE Seminar (www.thebesengroup.com/downloads/MVNE.Seminar.pdf)
- 4G LTE Wholesale Seminar (www.thebesengroup.com/downloads/Mobile.Wholesale.Seminar.pdf)
- MVNO Workshop (www.thebesengroup.com/downloads/MVNO.Workshop.pdf)

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

Contact:

Alex Besen
Tel: +1.703.981.8168
Email: alex@thebesengroup.com

Press Contact:

Mike Houghton
Tel: +1.703.799.7383
Email: houghton@communicate.com