



For Immediate Release

## The Besen Group Hosts Private LTE Seminar at CCA's 2019 Mobile Carriers Show

**Washington, D.C., March 11, 2019** (PRWEB) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, partners with Competitive Carriers Association (CCA) to host a private LTE seminar titled **"In-Depth Look at Private LTE Applications and Business Models"** at CCA's 2019 Mobile Carriers Show in Denver, Colorado. The seminar will take place on Monday, April 8<sup>th</sup> from 1pm to 5pm Mountain Time at Gaylord Rockies Resort & Convention Center.

"We are pleased to partner with CCA to offer the mobile industry's first private LTE market seminar in the US. The Besen Group estimates that the US private LTE market will grow at a compound annual growth rate of 35% between 2019 and 2023 due to the availability of new spectrum bands such as CBRS and MuteFire as well as the maturity of the LTE ecosystem. This growth accounts for more than \$3 Billion by the end of 2023. We will present private LTE use cases and provide an in-depth look at the development of the private LTE business case over CBRS spectrum with positive return on investment," said Alex Besen, Founder and CEO of The Besen Group LLC.

"I am delighted to partner with The Besen Group to bring this one-of-a-kind seminar to CCA's 2019 Mobile Carriers Show," said CCA President & CEO Steven K. Berry. "The private LTE business model presents a real opportunity for competitive carriers to provide a dedicated network of robust services to their customers, while at the same time generating new revenue. The seminar will provide a unique look into this fast-growing business opportunity, and I look forward to hearing from the dynamic speakers. This special seminar is not to be missed, and I encourage all carriers and industry stakeholders to join the discussion in Denver."

The Besen Group defines private LTE as a dedicated network for consumers, businesses and Internet of Things. Private LTE can be based on licensed, unlicensed or shared spectrum. The Besen Group expects private LTE networks to play an important role for critical communications, industry IoT and enterprises across different vertical sectors including: education, healthcare, government, military, commercial real estate, residential real estate, aviation, railway, ground transportation, maritime, manufacturing, hospitality, cable operator, mobile operator, satellite operator, energy, mining, oil, gas, public venues, smart ports, smart cities and public safety.

In the seminar, The Besen Group will present a network as-a-service business model and an in-building cellular business model for private LTE networks. The network as-a-service business model is being adopted by mobile operators, cable operators, satellite operators and managed service providers. The in-building cellular business model is being adopted by enterprises who are considering deploying Evolved Packet Core (EPC) on-premise, on a public cloud or as a managed service.

For the private LTE seminar information, please visit: <http://mobilecarriers.org/the-besen-group-seminar/>

For the private LTE seminar registration, please visit: <https://mcs19.itnint.com/Online/RegLogin.aspx>

Confirmed speakers include:

Steven K. Berry, President & CEO, CCA

Alex Besen, Founder & CEO, The Besen Group LLC

Alex Glaser, Vice President, Harbor Research

Kelly Hill, Executive Editor, RCR Wireless News

David Howgill, President, Huckworthy LLC

Jeff Johnston, Senior Economist, CoBank

Atte Miettinen, Group CEO, Limitless Mobile

Kyung Mun, Senior Analyst, Mobile Experts

John O'Malley, President, Rockfleet Advisors

Bob Wyan, VP, Client Partner, Aricent

The seminar is sponsored by Limitless Mobile. For seminar sponsorship opportunities, please send an email to [sponsor@thebesengroup.com](mailto:sponsor@thebesengroup.com).

**About CCA's Mobile Carriers Show** ([www.mobilecarriers.org](http://www.mobilecarriers.org))

CCA's Mobile Carriers Show is the only North American event to focus exclusively on smart strategies, technology innovations, and business opportunities for competitive carriers in this increasingly mobile-driven world. Mobile Carriers Show offers attendees the opportunity to take a "deeper dive" into issues and challenges faced by competitive carriers. It takes place each spring in a destination city around the U.S. and includes expert-led educational sessions, unmatched networking opportunities and a lively exhibit hall.

**About The Besen Group** ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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