

For Immediate Release

## The Besen Group Launches Private LTE Seminar

**Washington, D.C., June 17, 2019** (PRWEB) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, launched today a new Private LTE seminar which is the most comprehensive and the only seminar of its kind in the world.

The Besen Group estimates that the US private LTE market will grow at a compound annual growth rate of 35% between 2019 and 2023 due to the availability of new licensed spectrum, shared spectrum and unlicensed spectrum bands. This growth accounts for more than \$3 Billion by the end of 2023.

The Besen Group defines private LTE as a dedicated network for consumers, businesses, and Internet of Things. Private LTE network can be based on licensed, unlicensed, and shared spectrum.

“Our seminar will provide enterprises all necessary information to launch their private LTE networks. We have gathered multiple use cases that can help our clients to evaluate their private LTE use cases and develop their business plans accordingly. We believe that enterprises need to have a solid understanding of the private LTE business plans in order to launch their mobile and mobile data services successfully”, said Alex Besen, Founder and CEO of The Besen Group LLC. “Our seminar is offered at clients’ locations with 3 weeks advance notice. Depending on client needs, we can also customize the seminar to fit their particular use case by executing a Non-Disclosure Agreement”.

### Session I: Private LTE Fundamentals

#### ■ Private LTE Business Models

- Identifying private LTE business models and available spectrum options
- Determining key advantages of private LTE networks over Wi-Fi networks
- Evaluating EPC vendors, small cell vendors and managed service providers

#### ■ Private LTE Network Technical Architecture

- Defining the role of Radio Access Network (RAN) and Evolved Packet Core (EPC)
- Establishing the integration of EPC with current enterprise management systems
- Configuring private LTE network as neutral host for public LTE networks

#### ■ Mobile Edge Computing & Network Slicing

- Developing mobile edge computing architecture that enables low-latency and efficient use of servers
- Designing flexible and adaptable mobile edge computing applications at the network edge
- Creating step-by-step network slice to generate new revenue generating services
- Configuring business support systems to support network slicing and new services

#### ■ Private LTE Business Plan

- Performing market and competitive analysis
- Determining optimal go-to-market strategy and a comprehensive business plan with financial indicators
- Developing RFI/RFP to selected partners and vendors based on the SWOT analysis and pricing proposals
- Determining in-house processes, designing implementation roadmap and system integration architecture

### Session II: Private LTE Use Cases

- **Transportation & Racetrack:** Airbus, Fedex, ISM Raceway, UPS
- **Airport & Commercial Real Estate & Drone:** Dallas Love Field, CBRE, GE
- **Cable Operator:** Altice, Comcast, Charter

- **Public Safety:** BDBOS, ESPOS, FirstNet
- **Energy & Oil & Gas:** Beach Energy, Chevron, Enel, Duke Energy, RigNet
- **Hotel & Venues:** Hyatt, Marriott, NFL, DC United Stadium, University of Virginia
- **Theme Park & Sports Organizer:** Walt Disney World Resort, PGA Tour
- **Mining:** Agnico Eagles Mines, Rio Tinto
- **Manufacturing:** BMW, Daimler, Volkswagen
- **Smart Cities & Smart Ports:** San Jose, San Francisco, Port of Los Angeles, Port of Kokkola

## **Workshop I: Private LTE Business Plan Strategy**

## **Workshop II: Private LTE Business Case Development**

For more information, please send an email to [seminar@thebesengroup.com](mailto:seminar@thebesengroup.com) or download the brochure: [www.thebesengroup.com/downloads/Private.LTE.Seminar.pdf](http://www.thebesengroup.com/downloads/Private.LTE.Seminar.pdf).

### **About The Besen Group ([www.thebesengroup.com](http://www.thebesengroup.com))**

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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