

For Immediate Release

The Besen Group Releases CBRS Business Case Tool for Neutral Host Networks

Washington, D.C., January 14, 2019 (PRWEB) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, released today Citizens Broadband Radio Service (CBRS) business case tool for enterprises who are considering deploying neutral host networks.

The Besen Group's CBRS business case tool for neutral host networks is targeted to enterprises in the following vertical markets: education, health care, hospitality, and commercial real estate, multi-family residential and public venues such as airports, sport arenas, shopping malls, and corporate campuses.

The Besen Group's CBRS business case tool contains Total Cost of Ownership (TCO) model and revenue model with market based assumptions. Enterprises can either use market based assumptions that comes with each model or enter their own inputs into each model.

“CBRS technology is an excellent choice for venue owners who are interested to deploy CBRS in order to provide their customers with better coverage and capacity. With our CBRS business case tool for neutral host networks, enterprises will have a solid understanding of implementing CBRS neutral host network up to four mobile network operators,” said Alex Besen, Founder and CEO of The Besen Group LLC. “Our CBRS business case tool is vendor agnostic and will help enterprises to perform multiple sensitivity analysis based on their go-to-market strategy.”

The Besen Group CBRS business case tool contains the following worksheets:

- Worksheet # 1: Cover
- Worksheet # 2: Disclaimer
- Worksheet # 3: The Besen Group
- Worksheet # 4: Instructions
- Worksheet # 5: Acronyms
- Worksheet # 6: CBRS Neutral Host Network Architectures
- Worksheet # 7: Business Case Modeling
- Worksheet # 8: Market Size
- Worksheet # 9: Inputs: Capex, Opex, Other
- Worksheet # 10: Capex Calculation
- Worksheet # 11: Opex Calculation
- Worksheet # 12: Total Cost of Ownership (TCO) Summary
- Worksheet # 13: Service Pricing
- Worksheet # 14: Income Statement
- Worksheet # 15: Depreciation
- Worksheet # 16: Valuation
- Worksheet # 17: Key Performance Indicators (KPIs)
- Worksheet # 18: Graph Data
- Worksheet # 19: Graphs

The limited version of CBRS Business Case Tool for neutral host networks can be downloaded at:
<http://www.thebesengroup.com/downloads/CBRS.Business.Case.Tool.NH.Limited.xlsx>.

The Besen Group offers CBRS business case tool for neutral host networks on an individual or corporate license basis in Excel format. For pricing information or customization options, please send an email with contact details including name, title, company name, phone number to tool@thebesengroup.com.

In addition, The Besen Group offers CBRS business case tool for private LTE networks and CBRS seminar to enterprises.

The limited version of CBRS Business Case Tool for private LTE networks can be downloaded at:
<http://www.thebesengroup.com/downloads/CBRS.Business.Case.Tool.Limited.xlsx>.

The CBRS seminar brochure can be downloaded at:
<http://www.thebesengroup.com/downloads/CBRS.Seminar.pdf>.

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

Contact:

Alex Besen
Email: alex@thebesengroup.com

Press Contact:

Kenan Besen
Email: kenan@thebesengroup.com