



The Besen Group Hosts Wholesale Seminar at CCA's 2018 Mobile Carriers Show

Washington, D.C., February 7, 2018 (PRWEB) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, partners with Competitive Carriers Association (CCA) to host a wholesale seminar titled “**The New Business Model: When Mobile, Fixed Wireless, Cable, Satellite and Small Cells Converge**” at CCA's 2018 Mobile Carriers Show in Las Vegas, Nevada. The seminar will take place on Tuesday, March 27th from 1pm to 5pm at Ceasars Palace.

“We are thrilled to partner with CCA to offer our comprehensive seminar at the 2018 Mobile Carriers Show. Our objective is to share our latest case studies from Altice USA, Charter Communications, Globalstar and Starry based on licensed, unlicensed and shared spectrum bands. We strongly believe cable operators, Incumbent Local Exchange Carriers (ILECs), Competitive Local Exchange Carriers (CLECs), satellite operators who are considering to launch their mobile and mobile data services will benefit from our seminar,” said Alex Besen, Founder and CEO of The Besen Group LLC.

“CCA is delighted that The Besen Group will be hosting a seminar on this important and timely subject matter,” said CCA President & CEO Steven K. Berry. “As the parameters of wireless continue to expand well beyond the traditional industry, it is more important than ever for competitive carriers and industry stakeholders to stay abreast of the opportunities and challenges ahead. I look forward to participating in the event and hearing case studies from industry thought leaders during the seminar.”

For the seminar information and the registration, please visit: <http://mobilecarriers.org/the-besen-group-seminar/>.

Current speakers include:

Steven K. Berry, President & CEO, CCA

Alex Besen, Founder & CEO, The Besen Group LLC

James Childs, VP, Corporate Strategy, Cambridge Broadband Networks

Sarah James, Senior Reporter, S&P Global Market Intelligence

Jeff Kohler, Co-Founder, Rise Broadband

Arnaud Laverdure, SVP, Marketing & Sales, SmartViser

Jonathan Marashlian, Managing Partner, Marashlian & Donahue, LLC, The CommLaw Group

Atte Miettinen, Group CEO, Limitless Mobile

Andrew Spinola, Director & Senior Equity Analyst, Wells Fargo Securities, LLC

Current sponsors include: Limitless Mobile, Marashlian & Donahue LLC, SmartViser

For seminar sponsorship opportunities, please send an email to sponsor@thebesengroup.com.

About CCA's Mobile Carriers Show (www.mobilecarriers.org)

CCA's Mobile Carriers Show is the only North American event to focus exclusively on smart strategies, technology innovations, and business opportunities for carriers in this increasingly mobile-driven world. Mobile Carriers Show offers attendees the opportunity to take a “deeper dive” into issues and challenges faced by competitive carriers. It takes place each spring in a destination city around the U.S. and boasts more educational sessions in addition to a dynamic exhibit hall.

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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