

For Immediate Release

## The Besen Group Hosts MVNO Seminar at Mobile Carriers Show 2016

Washington, D.C., February 22, 2016 (Marketwired) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, partners with Competitive Carriers Association (CCA) to host an MVNO seminar titled “The State of the US MVNO Market 2016” at CCA’s Mobile Carriers Show 2016 in Nashville, TN. The seminar will take place on Wednesday, April 13<sup>th</sup> from 1pm to 5pm at the Music City Center.

“We are honored to partner with CCA to offer our comprehensive US MVNO seminar at their event. Our objective is to inform and educate each seminar participant with different mobile wholesale business models, wholesale costs and wholesale margin analysis for AT&T, Sprint, T-Mobile and Verizon Wireless. In addition, we will share our MVNO case studies from Comcast, Google, TracFone Wireless and Vodafone Americas,” said Alex Besen, Founder and CEO of The Besen Group LLC. The Besen Group considers roaming, reseller, MVNO, network sharing and spectrum sharing as mobile wholesale business models and believes that the US will be the largest market for MVNOs globally in the years ahead.

“I am delighted that Alex and The Besen Group will be part of our dynamic program at CCA’s inaugural Mobile Carriers Show,” said Steven K. Berry, President & CEO of CCA. “MVNOs play a significant role in the mobile industry, and this seminar will not only provide a thorough look at the US MVNO landscape, but it will also provide the MVNO community with unmatched opportunities to meet and network with the decision makers of wireless carriers. Anyone interested in the MVNO marketplace and future opportunities should attend this seminar.”

The MVNO seminar agenda is:

<a href="#">Steven K. Berry</a> - President & CEO, CCA	Welcome Speech	1pm – 1:10pm
<a href="#">Brad Blanken</a> - SVP, Industry Development, CCA	Data & Device Hub	1:10pm – 1:30pm
<a href="#">Alex Besen</a> - CEO, The Besen Group	US MVNO Market Overview	1:30pm – 2:30pm
<a href="#">Scott Kalinoski</a> - VP, Wholesale, Sprint	Sprint Wholesale Services	2:30pm – 3pm
<a href="#">Michael Goldstein</a> - VP, Marketing, Ting	Ting Marketing Strategy	3pm – 3:30pm
<a href="#">Dan McDuffie</a> - Principal, IoT Strategies	US IoT Market Overview	3:30pm – 4pm
<a href="#">Alex Besen</a> - CEO, The Besen Group	US MVNO Case Studies	4pm – 5pm

For registration, please visit: <http://www.mobilecarriers.org/>

### About Mobile Carriers Show ([www.mobilecarriers.org](http://www.mobilecarriers.org))

Mobile Carriers Show is the only North American event to focus exclusively on smart strategies, technology innovations, and business opportunities for carriers in this increasingly mobile-driven world. Mobile Carriers Show offers attendees the opportunity to take a “deeper dive” into issues and challenges faced by competitive carriers. It takes place each spring in a destination city around the U.S. and boasts more educational sessions in addition to a dynamic exhibit hall. Mobile Carriers Show 2016 is held April 13-15 at the Music City Center in Nashville, TN.

### About The Besen Group ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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