



For Immediate Release

The Besen Group Presents New Faces of Mobile Communications at CES® 2017

Washington, DC, December 5, 2016 (Marketwired) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, partners with Consumer Technology Association (CTA)TM to present “[New Faces of Mobile Communications](#)” on January 6 2017 from 11:30am to 12:30pm with the Mobile and Wireless track at CES® 2017.

Session Description: With the increasing number of Wi-Fi hotspots and homespots, cable operators and Mobile Virtual Network Operators (MVNOs) are considering launching their mobile services on small cell and Wi-Fi first business models. The Besen Group will present its MVNO case studies on Charter, Republic Wireless and Scratch Wireless.

“We are honored to partner with CTA to present New Faces of Mobile Communications at CES 2017. We will take a closer look at the economics of small cells and Wi-Fi calling technologies for MVNOs,” said [Alex Besen](#), Founder and CEO of The Besen Group LLC. “We will also present our MVNO case studies from Charter Communications, Republic Wireless and Scratch Wireless.”

For registration, please visit: <https://ces.itnint.com/ces17/regonline/RegLogin.aspx>.

About CES (<https://www.ces.tech/>)

CES is the world’s gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50 years—the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)TM, it attracts the world’s business leaders and pioneering thinkers.

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About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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