



For Immediate Release

The Besen Group Picks 2005 Top 11 Mobile Data MVNEs & First MVNO Total Solutions Provider

Washington, D.C., December 1, 2005 (Business Wire) -- The Besen Group, an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo, announced today its first annual list of the Top 11 Mobile Data MVNEs and the First MVNO Total Solutions Provider in the US for 2005.

“We selected Visage Mobile as the first Total Solutions Provider, “ said Alex Besen, founder and managing consultant of The Besen Group. “Visage satisfies our Mobile Virtual Network Enabler (MVNE) service portfolio criteria that includes telecom, BSS/OSS, customer care, marketing, mobile data and additional services.”

Besen explained that a Mobile Data MVNE is a company who hosts and manages mobile data solutions on behalf of Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs) and other Mobile Virtual Network Enablers (MVNEs).

“This year, we picked 11 companies that we feel are the top 11 mobile data MVNEs in North America,” Besen said. “It is a growing testimony to the increased growth in mobile data in the U.S. and Canada.”

The Top 11 includes: Ericsson, InterOP Technologies, Mobile Information Access (MIA), Motorola, Motricity, MPortal, M-Qube, QPass, Syniverse, Teleglobe, and Verisign.

About The Besen Group

The Besen Group’s mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory. The Besen Group offers the following services: 3G auction strategy & license application; business strategy & planning; business case modeling; market & customer segmentation; market research; competitive analysis; marketing; product launch; partnership development; project management; and RFP preparation. The Besen Group works with mobile operators, MVNOs, MVNEs, mobile vendors, content providers, content aggregators, ASPs, ISPs, VCs and enterprises from all around the world on a project or retainer basis.

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