



For Immediate Release

## The Besen Group's CEO Alex Besen to Present at Private LTE Seminar at CCA's 2019 Mobile Carriers Show in Denver

**Washington, D.C., April 1, 2019** (PRWEB) -- The Besen Group, an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo, announced today its CEO Alex Besen will be a featured presenter at a private LTE seminar on Monday April 8<sup>th</sup> at CCA's 2019 Mobile Carriers Show in Denver from 13:10 to 14:10 Mountain Time at Gaylord Rockies Resort & Convention Center.

**Title:** Private LTE Applications & Business Models

**Abstract:** US Private LTE Market Overview

Private LTE Applications

Private LTE Network Architecture

Private LTE Business Case Tool

"Enterprises need different spectrum bands based on their private LTE use case and a solid understanding of the economics of the private LTE business case that includes different business models. The presentation will include a sample private LTE business case for a cable operator deploying outdoor private LTE network based on 3.5 GHz spectrum," said Alex Besen, Founder and CEO of The Besen Group LLC.

For the private LTE seminar information, please visit: <http://mobilecarriers.org/the-besen-group-seminar/>

For the private LTE seminar registration, please visit: <https://mcs19.itnint.com/Online/RegLogin.aspx>

Mr. Besen has over 23 years of hands-on experience in the mobile industry working for operators and vendors in North America and Europe in numerous roles including business development, marketing, project management and finance. He has been working with mobile network operators in developing their digital transformation strategies, advising MVNOs and enterprises to launch their mobile and mobile data services. His references include Amdocs, Arterra Mobility, BeQuick, BICS, Cosmote, Ericsson, Fenerbahce, Globecom, Globalstar, Ligado Networks, Limitless Mobile, MTS, Nokia, Orange, Panasonic, Plintron Americas, Reglo Mobile, Sprint, T-Mobile US and Turk Telekom.

He has spoken at CCA's 2018 Mobile Carriers Show, Mobile World Congress Americas 2017, CES 2017, CTIA Super Mobility 2016, Wi-Fi Now USA 2016, CCA's 2016 Mobile Carriers Show, CTIA Super Mobility 2015, Sprint Mobility in Action Summit 2014, MVNO Industry Summit USA 2013, MVNO World Congress 2013, CCA Global Expo 2013, MVNO Industry Summit 2012, MVNO Industry Summit 2011, MVNO Industry Summit Latin America 2011, LTE North America 2011, LTE North America 2010, MVNO Industry Summit 2010, Eurasia Com 2009, Mobile World Congress 2008, MVNO Summit 2008, MVNO Summit 2007, MVNO Congress 2007, Emerging Mobile Partnerships & MVNOs Conference 2007, CTIA Wireless 2006, and CTIA Wireless 2005.

He was quoted in Bloomberg, Boston Business Journal, Business News Americas, Business Week, CableFax, Chicago Tribune, Computer World, FierceWireless, Hurriyet, Information Week, Le Journal du Net, Light Reading, Los Angeles Times, MIT Technology Review, New York Times, RCR Wireless, Red Herring, SNL Kagan, Telephony Online, The Kansas City Star, The Prepaid Press, The Seattle Times, The Washington Post, Triangle Business Journal, USA Today, Yahoo Finance and Wireless Week.

**About The Besen Group** ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

**Press Contact:** Kenan Besen Email: [kenan@thebesengroup.com](mailto:kenan@thebesengroup.com)