



## COMPANY FACT SHEET

**Profile:** The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area with representatives in Paris and Tokyo.

Our mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment.

Over the years, we have worked with numerous telecom, media and industrial companies in over 12 countries, spanning 4 continents, providing them with cutting-edge strategies to future proof solutions.

The Besen Group's competitive edge lays on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

We bring global perspective and an open approach to client engagements, where the transfer of our mobile data knowledge, hands-on experience, and strategic thinking become part of our clients' ongoing competitive strength.

All of our services are tailored to ensure that each of our clients' needs are met and surpassed. Our clients include CSPs, MVNOs, MVNEs, enterprises, system integrators, mobile vendors, hyperscalers and financial institutions.

**Services:** We offer strategic advisory, business development, training and market research services with a network of independent consultants that will support our clients in achieving enhanced business performance in the mobile data industry.

Our strategic advisory services include: [Mobile Data Service Portfolio](#), [MVNO Service Portfolio](#), [MVNE Service Portfolio](#) and [HNO Service Portfolio](#).

Our market research services include: [Private Networks Brochure](#), [Case Study Brochure](#), [Tool Brochure](#).

Our training seminars include: [Private 5G Seminar](#), [Private LTE Seminar](#), [CBRS Seminar](#), [Mobile Wholesale Seminar](#), [MVNO Seminar](#), [Cable MVNO Seminar](#), [US MVNO Seminar](#) and [MVNE Seminar](#).

Our [Company Presentation](#) provides an overview of all our services and expertise.

**Leadership:** [Alex Besen](#), Founder & CEO

**References:** Altran-Capgemini, Amdocs, BICS, Cosmote, Dell Technologies, Deloitte, Ericsson, Fenerbahce, Frontier Communications, Giesecke+Devrient, Globalstar, Kajeet, Ligado Networks, Limitless Mobile, Nokia, Orange, Panasonic, Speedcast, Sony and Turk Telekom.

**Founded:** 2004 in the State of Virginia as Limited Liability Corporation.

**Funding:** Privately held company.