

# **Case Study Brochure**



# **Case Study Overview**

The Besen Group develops private networks case studies from the mobile data industry and develops MVNO case studies from the mobile wholesale industry.

The Besen Group can also develop customized private networks case study or MVNO case study based on its client requirements.

The Besen Group offers each case study on a corporate license basis. The license fee includes one hour telephone consultation with the analyst to explain the methodology and assumptions.

For any questions or license pricing information, please contact us at <a href="mailto:research@thebesengroup.com">research@thebesengroup.com</a>.

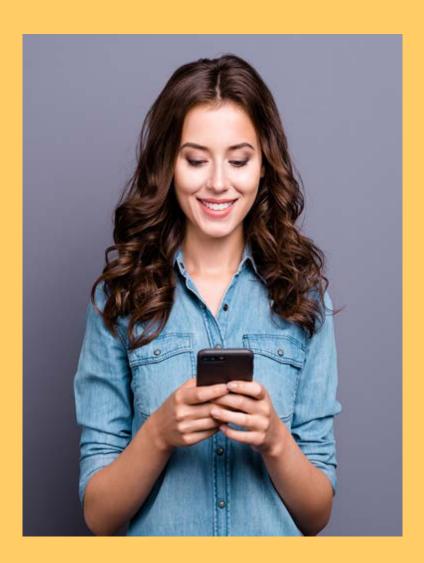
## **Case Studies**

### **Private Networks Case Studies**

- 7 Cedars Casino
- American Dream
- Celona
- <u>Dallas Love Field Airport</u>
- Disney
- General Electric
- Geoverse
- ISM Raceway
- Nokia
- NFL
- PGA Tour
- Port of Los Angeles
- Tesla
- <u>UPS</u>

### **MVNO Case Studies**

- Amazon
- Apple
- Blackboard
- Boingo Wireless
- Boost Mobile
- Consumer Cellular
- Google Fi
- Lycamobile
- <u>Nokia</u>
- Optimum Mobile
- Spectrum Mobile
- Starbucks
- Red Pocket Mobile
- Ultra Mobile
- Xfinity Mobile



#### **About The Besen Group**

The Besen Group, LLC is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo.

Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment.

The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors and a mobile data laboratory.

The Besen Group works with CSPs, MVNOs, MVNEs, enterprises, system integrators, mobile vendors, hyperscalers and financial institutions.

#### **Washington DC**

Tel: +1.703.981.8168 alex@thebesengroup.com

#### **Paris**

Tel: +33.6.03.24.63.65 stefano@thebesengroup.com

#### Tokyo

Tel: +81.90.30.43.46.64 kaz@thebesengroup.com

#### Legal Notice:

The Besen Group LLC does not accept any legal responsibility for any actions taken on the basis of the information provided in the case study brochure and the telephone consultation.

All the information, opinions, assumptions, estimates and recommendations cannot be guaranteed and participants to the telephone consultation use this information at their own risk. All the case studies and the telephone consultation are provided as is without warranty of any kind, express or implied, including, but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement.

The Besen Group LLC reserves the right to cancel the case studies and the telephone consultation, modify, alter or otherwise edit the content of the case studies and the telephone consultation and change the price for corporate license fee at its discretion at any time. Furthermore, The Besen Group LLC accepts no liability for any loss or damage or unforeseen consequential loss or damage arising from the use of the information contained in the case studies and the telephone consultation.

No part of the case studies and telephone consultation may be reproduced, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the written permission of The Besen Group LLC. Certain images and/or photos on the cover page are the copyrighted property of Getty Images and are used with permission under license. These images and/or photos may not be copied or downloaded without permission from Getty Images.

All opinions, assumptions, estimates, and recommendations included in case studies and the telephone consultation are solely the opinions of The Besen Group LLC unless otherwise stated. Case studies and the telephone consultation are for informational purposes only.

The Besen Group LLC MAKES NO WARRANTIES, EXPRESS OR IMPLIED IN ITS CASE STUDIES AND THE TELEPHONE CONSULTATION.

© Copyright 2022. The Besen Group, LLC. All Rights Reserved. Updated: January, 2022.