



For Immediate Release

The Besen Group to Host MVNO Seminar at 2017 “Mobile World Congress Americas, in Partnership with CTIA”

Washington, D.C., June 12, 2017 (GlobeNewswire) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, will host an MVNO seminar titled “**How Cable Operators Launch a Successful MVNO**” at [Mobile World Congress Americas](#) on September 12th from 1:30pm to 5pm at the Moscone Center in San Francisco. Mobile World Congress Americas is set to become the premier mobile industry event for the Americas, with representation from North, Central and South America.

“We are looking forward to participating at the inaugural Mobile World Congress Americas, delivering our comprehensive MVNO seminar, which addresses a critical market opportunity. Given US cable operators have had few successes and multiple failures launching mobile voice and data services, we are dedicating our seminar to cable operators this year. We strongly believe that all cable operators will launch their mobile services in the next few years thru wholesale partnerships by leveraging their extensive Wi-Fi networks and fiber footprints,” said Alex Besen, Founder and CEO of The Besen Group LLC.

Current speakers:

[Alex Besen](#) – CEO, The Besen Group

[Jesse Caulfield](#) – CEO, Key Bridge Wireless

[Arun Dehiri](#) – Managing Director, Red Dawn Consulting

[Roger Entner](#) – Founder, Recon Analytics

[Norman Fekrat](#) – Chief Strategy & Revenue Officer, Lemko Corporation

[Sarah James](#) – Senior Reporter, S&P Global Market Intelligence

[Paul Kolodzy](#) – Wireless Consultant, Kolodzy Consulting

[Mark Lowenstein](#) – Managing Director, Mobile Ecosystem

[Atte Miettinen](#) – Group CEO, Limitless Mobile

[Kyung Mun](#) – Senior Analyst, Mobile Experts

[Dave Wright](#) – Director, Regulatory Affairs & Network Standards, Ruckus Wireless

For the MVNO seminar description, please visit:

<https://www.mwcamericas.com/events/partner-programs/how-cable-operators-launch-a-successful-mvno/>

For registration, please visit: <https://www.mwcamericas.com/register-plan/register/>

The MVNO seminar is sponsored by: [Limitless Mobile](#).

For sponsorship opportunities, please send an email to sponsor@thebesengroup.com.

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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